CREIGHTON UNIVERSITY ANNOUNCES MASTER OF PUBLIC HEALTH DEGREE

Omaha, NE – May 1, 2012 – In an uncertain era of health care reform, and with a nation facing a rapidly growing population of underserved, marginalized and vulnerable citizens, Creighton University is launching an innovative online masters in public health (MPH) degree program to empower a new generation of public health leaders, advocates and change agents to identify and address the obstacles to health and well-being in communities around the world.

The new all-online degree is one of the few master of public health programs available that does not require a residency. Designed for individuals in public health and related fields across the country, the online MPH program from Creighton University is a convenient option for students to earn the skills and credentials to expand the scope of their service and embrace the many opportunities for career advancement in this critically important field.

“As a society, we recognize that addressing the health and wellness needs of our communities requires an understanding of the determinants of health that can result in health care disparities and inequities,” says Sherry Fontaine, Ph.D., director of the master of public health program at Creighton University. “Our new online program is a community-focused program that encompasses the core components of public health and includes additional areas such as public health ethics, community assessment, and community-based participatory research that directly address the health care concerns of at-risk populations and contributes to the development of healthy communities. These skills will ultimately help our graduates meet the public’s health care needs through a variety of occupations and career fields with the compassion and spirit of service that is the hallmark of Creighton’s Jesuit tradition.”

The online masters degree in public health includes two available concentrations allowing students to customize their degree to individual interests and career goals. The health policy and ethics concentration features courses on health-related law, the social and cultural contexts of bioethics, and the mechanisms of health policymaking at the institutional, state and federal levels.

Students can alternatively choose the public health services administration concentration. This option prepares graduates to pursue leadership and management roles in companies and agencies that serve
the public in health- and wellness-related industries by emphasizing administrative skills and strategies
in the rapidly evolving health care marketplace.

“What’s really been remarkable is the growing diversification of industries that are now actively seeking
professionals with advanced public health training,” says Fontaine. “A masters in public health has
always been a sought after degree for doctors, nurses, social workers, health care administrators and
those in the research community, but we’re now seeing economists, pharmaceutical executives,
occupational and physical therapists, dietitians and nutritionists, and even attorneys seek out these
skills. Any kind of public service now involves interaction with culturally, socially and economically
diverse communities.”

The MPH degree online from Creighton University is the newest degree program from the university’s
esteemed Center for Health Policy and Ethics (CHPE). CHPE is one of the largest centers of this kind
globally, and this multidisciplinary group of scholars is committed to the study and teaching of ethical
dimensions of health care and health policy consistent with Creighton’s commitment as a Catholic,
Jesuit comprehensive university.

Enrollment for the online public health masters degree program at Creighton University is now open
with classes beginning January 2013. For more information, visit www.creighton-online.com.

About Creighton University

Creighton University, a Catholic, Jesuit institution located in Omaha, Neb., enrolls more than 4,100
undergraduate and 3,200 professional school and graduate students. Nationally recognized for providing
a balanced educational experience, the University offers a rigorous academic agenda with a broad range
of disciplines, providing undergraduate, graduate and professional degree programs that emphasize
educating the whole person: academically, socially and spiritually. Creighton has been a #1 ranked
Midwestern university in the college edition of US News & World Report magazine for 9 consecutive
years. For more information, visit our website at www.creighton.edu.

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